

BRILLIANCE



# **BRILLIANCE**

Your Ultimate PLAN to Attract  
Millionaire Riches, Money, Prosperity,  
Power and Consciousness

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Brilliance In Life™  
New Delhi

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## **Preface**

Present day business environment is very competitive and fast changing. The skills and knowledge which lent a leading edge few years ago are obsolete now. Failure to keep up with latest information is one of the reasons for stagnating or depleting wealth status. A system which provides a cutting edge over similar dispensations is the need of the hour.

Over the past 20 years, I have worked with some of the top multinationals and Fortune 100 companies and interacted with successful people. I learnt, practiced, and taught various change techniques, transformational and healing modalities. These have immensely helped

me and others. I studied some successful and wealthy people and found that there was something more, something unique than just the use of certain techniques for generating wealth. I discovered that wealthy people knowingly or unknowingly used a system to generate wealth.

This book is an endeavour to share a simple, practical and powerful system with you and help you in your path to millionaire riches, money, prosperity, power and evolved consciousness.

The Ultimate PLAN System is based on a unique approach using holistic solutions derived from ancient wisdom coupled with cutting-edge science and practical experience. In this book, I share the same system that has helped enrich lives of thousands of people, enabled top executives and business owners perform better and generate greater wealth and abundance.

This Book is designed to change your perspective about wealth and the approach to generating and protecting it. To me, wealth is more than money. It is 'Brilliance in Life' - your ability to generate greater attributes in life. It is living life to one's full potential.

More and more people are waking up to what their brilliance and wealth consciousness truly is. By picking up this book, you have taken the first step towards exploring the beauty and the wonder that brilliance and

wealth consciousness would bring to you. I congratulate you for taking this important step on your journey to a brighter, more enlightened you.

Most people have challenges with respect to wealth. They limit themselves and fail to experience life fully. Even though they work hard, they are unable to improve their financial status. These people have confined themselves by the use of erroneous and ineffective programming. Even though they desire wealth, they are ill-equipped to acquire and handle it.

Through this book, I will help you harness the ability to be conscious of the wealth that you have and develop wealth consciousness to live a brilliant life full of joy, happiness, health, abundance, successful career, spiritual growth and wonderful relationships.

I will review the basics of wealth consciousness, explain in depth the principles and laws associated with it, explore ways to act with wealth consciousness and share how to nurture your wealth.

It is action that transforms dreams into reality, yet millions of people wanting money and wealth fail to take appropriate action. Even if they take action, it lacks the power to manifest their dreams.

Wealth generation should not be taken as one-time activity. Just like you need to nurture and protect a

sapling so that it grows into a healthy plant, similarly, you need to protect and grow your wealth. However, many people fail to nurture their riches and so end up losing all their wealth.

This particular system makes wealth generation easy and practical. More importantly, this system enables you to grow and enhance your wealth in systemic, integrated manner so that you preserve the good in your life, expand your horizons, and enhance your potential to a new level.

Find a quiet place in your mind. Empty it of all worries and concerns, and simply focus on the words you read.

GO FOR IT- WITH FOCUS, POWER AND DETERMINATION!

*Amit Kohli*

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## Prologue

It's November, and I am smiling as I review the progress of my Companies. I have exceeded all challenging targets which I had set up for the year while there is still one month to go. I have surpassed my expectations! Not only that, my calendar is now full for the coming year as well. All my annual premium consultancy & coaching slots are also taken. Yes, I am living my dream.

As I wait for the last scheduled appointment for the month, I wonder where it all started.

## **Retrospection - Past Three Decades**

It's February. I am sitting on my bed after a very important event in my life. Instead of feeling joyful and exuberant, I am tense. I have just realized that the health of one of my beloved family member is deteriorating rapidly, and this thought is shattering and pounding me hard. How could this happen to me? I have done no harm to anyone, then why me?

There is a deafening silence in the room. What next?

A tall man with grey hair and silver spectacles holding a black brief case enters the room. Who's he and what is he doing in my home? I wonder. He sits on the chair by the bed. As he opens his brief case, I make out he is a doctor. He checks blood pressure, pulse and other health parameters. "You are better now", he tells my beloved family member. "However, you are very weak and will take time to recover fully."

As he stands and walks towards the door, I can hear thoughts flying through my mind faster and louder than the roar of a fighter plane. What is going to happen? How am I going to manage my life and responsibilities? How will I resume my job? Thousands of questions cross my mind with no answers.

## **Have you experienced a time in your life when problems seem to come faster than their solutions?**

As I slept that night, I experience a very frightening yet enlightening experience. In my dream, I see myself on my death bed. Beside me is a tall man wearing white clothes. On a closer look, I realize it's me. There is a stern look in my eyes as I say "If it is to be, it is up to you" repeatedly, the sound growing louder with each repetition. Suddenly, something strange happens. I sit up shouting "***If It Is To Be, It Is Up To Me***". I wake up still murmuring the words "If it is to be, it is up to me". My wife sits wide eyed beside me shocked from the ordeal. 'What happened?' she inquired with concern. 'Nothing my dear, just a nightmare,' I pacified her. That dream not only opened my eyes but also gave a new direction to my life.

Over the next few days, there is rapid improvement in the health of my beloved family member, to the amazement of doctors and delight of my family. In spite of all the turmoil, something feels different. A mind stretched beyond its limits, never returns to its original state. I could feel the transformation in me - from self pity to empowerment, blame to understanding, resentment to forgiveness and more.

## **Inflection**

**Have you experienced something that has changed your life forever?**

Someone once told me "Life is not about waiting for the storms to pass...It's about learning to dance in the rain."

Since then, my life has been about learning to dance in the rain and teaching others too to do the same. I still remember the resolution I made to myself "I will do my best to learn to help myself and others to overcome the challenges of life and achieve their brilliance. I will never like to be in such a helpless situation again."

The last 30 years have been very challenging, exciting as well as rewarding. I completed my Engineering and Masters in Operations and Financial Management. I took leadership roles in some of the best organizations in the world.

I still remember the night when something magical happened. I had joined a top fortune company and within a few months received important assignments. The very next year, I stood on stage to receive the 'Best Performer Award'. As I came back from the office, everyone at home was happy. It was as if I was living a dream. However, there was some vital element still missing. That night, I didn't sleep well. My mind was full of seemingly random occurrences in my life.

It's 1986 and I see a boy standing opposite me with his eyes full of anger, as if he is about to kill me. As he moves towards me swiftly, I kick him on his face with precision and lightening speed. There is an appreciating roar from the crowd accompanied by clapping and a loud ring. Yes, I just won the Junior State Taekwondo Championship.

As night progressed, my impatience grew. I pondered what life has in store for me? Still unable to sleep, I wondered.

It is 1988; I am not feeling well. I am standing and talking to myself "Can I make it?" Bang! I hear a sound and I run as if I am running for my life. In a few seconds, I hear sounds of clapping as I cross the ribbon at the finishing line. Yes, I just won the gold medal in 100-meter sprint. Later, during the day, I win 3 gold medals in separate events and receive the best Athlete award. I am completely exhausted, yet I am bursting with joy and excitement.

But why am I recalling all these events now?

It is 1990, I am hospitalized. I am lying motionless on bed with a drip attached to my arm, feeding me on glucose, I am unable to eat.

A thin person with black spectacles is standing beside me. 'You have severe jaundice. You need to take rest,' Doctor presents his diagnosis.

'What? I have my first semester exams in a month's time. I can't afford to take rest,' I am shocked.

'You have to. Otherwise, you are likely to be inflicted with cirrhosis of liver,' Doctor gives his verdict.

I can hear a faint murmuring from my friends in the adjoining room. 'He is going to lose this year,' says Deepak. 'I doubt if he will come back. Three students who suffered jaundice last year did not come back,' proclaimed Ajay.

I took the earliest flight home. There was a young couple travelling with their 5 year old son. They sat on the seat in front of me. The child was busy solving a puzzle. In spite of multiple attempts, he couldn't solve it and started crying. He wanted to hand over the puzzle game pad to his mother. 'No,' said the mother. 'You can do it'. After, a few more attempts, the child was able to solve the puzzle and was exuberant. 'See Mummy, I have done it. I have solved the puzzle.'

Something in me also said 'I can do it too, why not?' Throughout the next month, I continued to study while taking good care of my health.

After a month, I went back to take the exam to everyone's surprise. However, this surprise was a feeble one as compared to the surprise and shock they received when they saw my result a few months later. I was one of the few students who had cleared with distinction.

Deeper into the night, I continued to think. I realized that I was living a dream. However, I was not living MY DREAM! There was something more than the eye could catch. I wanted to know what it was and much more. There was something which I was subconsciously using to be successful and there was something which was causing all the trouble and withholding my success. I wanted to know the secret, the hidden recipe for success which I was unconsciously using. It dawned on me that I desperately wanted to live a brilliant life at full potential and also share it with others. I was looking for that vital element.

## **Turning Point**

I am 8 years old. Like most children, I dream of super heroes and in fact dream of being one myself.

But there is something different about my super heroes. My super heroes resemble Indian yogis and rishies possessing supernatural powers. They are kind and noble. They heal people instantly, save everyone from evil forces, transform people with their spoken words or

simply by looking at them. I didn't know from where I got this inspiration nor did I realize how important this guiding principle was for what was to come later in my life.

As years passed, I found myself in this world but not belonging to it. I played and studied like any other child of my age. But somehow, I was always longing for more, something extra, something beyond.

This desire was secretly, without my knowing, guiding me to an important event which was to change my life forever.

'We are going to visit Guruji, a spiritual master very near to our home,' My sister said just as she was getting ready to leave with my mother.

I was surprised. 'How can people believe in healing in this modern age?' This appears very strange as my family has an open and non-traditional approach to religion, are well educated with some having post graduate qualifications.

I don't know why, but I also decided to go along.

I entered a simple house and wondered how come a spiritual master lives in an ordinary home and not in a temple or a monastery?



I saw a tall person in a brilliant white shirt and white pants. Though I could see he was very simple yet he had a very charismatic personality and his presence was very magnetic, powerful, mesmerizing and calming. Without further thought, I found myself bowing before him with folded hands to take his blessings in traditional Indian style. *'God keep you happy,'* He blessed.

I don't how, but I felt my life changing from that very moment. I saw myself as a different person altogether and wondered who this great spiritual master is, who can transform people instantly.

However, life had some different plan for me. In the next few weeks, I went for my Engineering education. I was finding it difficult to study due to my ill health. But my desire to know more about this great personality that I had met continued to grow. My frustration continued to grow due to my inability to meet him and to know more about him.

Over the next few years, I visited the great master during vacations. After completing my engineering, I was blessed to spend few hours with him every day.

During this period, I found myself experiencing his selfless service, amazing healing powers, kindness, dedication and his love for his Great Spiritual Master and God. I saw him attending people from morning to

late at night. He never charged anyone for his services. On the contrary, I sometimes saw him giving money to needy though he was no longer working and had taken retirement from government job a few years back for the sole reason of serving people.

Inspired by my spiritual master, I said to myself: 'If I can just be a fraction of this Spiritual Giant, I will feel blessed.'

I heard asking myself: 'How can I be of greater service?'

That night was one of the turning points in my life. I made a **DECISION**. The decision to live **MY OWN DREAM!** Though I had made the decision, however the realization of the goal was easier said than done. How? I don't know yet. Something in me said, **YOU WILL FIND IT.**

Now, I have made a decision. I will live my dream and help others do the same; but how? I have a job which consumes most hours of my day. How can I make it happen?

You can realize that the following days are even more trying for me as I looked for answers.

As if my desires were being supported by the universe, I saw myself helping my colleagues with their personal and professional problems. My weekends went busy as I attended to my friends' problems. Most of them were

business owners, entrepreneurs, and executives. Some also brought their family members and friends to me who shared their health, relationship and career issues. Over a period of time, I saw a trend emerging, in people coming to me and reposing trust in me. I observed, people wanted to be wealthy, happy, healthy and successful - they wanted to be BRILLIANT!

Over the next few years, I saw myself attending, learning and applying various change techniques, modalities and healing approaches. I extended my ambit. I probably attended to more people and joined more workshops than a regular practitioner and trainer would have done. I, however, soon realized that with this approach I had access to a limited number of people. What I can do next to help expand my base was the next big question.

## **Expanding the Horizon**

I received an answer the very next day. 'Can you teach me what you do? In your sessions people experience instant changes and healing. I want to do that,' Asked someone who had experienced instant improvement in his condition. 'Sure,' I agreed as I was already a trainer and instructor of various change, transformation and healing techniques by this time. I started taking classes which gave me immense pleasure and satisfaction.

I was surprised to find new challenges coming my way. But there seemed to be an invisible hand creating my path and providing me with all the support and information to overcome these challenges. I felt I was blessed. This gave me immense confidence to work on my 10-year plan. A plan to attain financial freedom, abundance and brilliance, to possess my own organizations, to be the best I can be and learn whatever it requires to fulfil my coveted goals.

Through a friend I was introduced to a person, who was a business owner and into deep financial mess. He requested me to help him. During this period, I applied the Ultimate PLAN System. Within six months, he saw a major transformation in his personal and business affairs. This success story led me to more people with similar profiles approaching me for help. Soon I saw that my phase-1, of the 10-year plan, was already nearing completion.

I realized that I was spending a major portion of my day in office. Though I enjoyed my work, I could feel that my full potential remained unutilized. For the next one year or so, I quadrupled my efforts after my office hours and also during weekends. Following months were even more demanding as I balanced my office work and my passion to help people through my experience of transformation. Finally, I came to the next important step.

## The Crucial Decision

There is silence in the room as I sit along with my family after dinner. I just said something which made everyone jump in utter surprise and shock. 'In next few months, I will be on my own'.

'What? What do you mean?' was my father's query.

'During the last one year I have started my company, completed all legal formalities, and tested the waters. I have more delighted customers and satisfied clients than others who have been in the same role for many decades. Now is the time!' I answered.

'Can't you continue working on your passion part time? You have a job which people dream of, a leadership position with great salary in a top multinational company. What else do you want?' asked my mother.

'No. I want to give my best in whatever I do. I want to do the best in job as well as be the best in business without compromising on anything whatsoever. I can't continue in the same manner, with the growth my business has seen over the last year. The only way to grow and expand my company further and do justice to my job and abilities is to do one thing. **I WANT TO LIVE MY DREAM NOW.**' There was uneasy silence as we dispersed after few minutes without saying anything.

**Sometimes, the only thing which needs to be done is to DECIDE.**

After nine years and 11 months, I was surprised as well as delighted that the goal I set in my 10-year plan was achieved already. As I look back and contemplate on these events, I find myself amazed at the massive wealth of knowledge and skills I acquired which is the basis of my work now. Taking a decision, taking massive action and believing it is possible did the trick. Using the system I share in this book, my life underwent a welcome change. Because of the challenges I faced and calculated risks I took, I was able to develop my own system, change modalities, healing techniques, transformational processes, Brilliance in Life workshops, Transformational MAGIC coaching and Elite Consultancy programmes. These helped me run my own companies successfully. I feel so honoured to be of service to others and help others live wealthy, happy & brilliant lives - a life of their dreams!

There was a knock on the door. Sir, your next appointment is in 5 minutes. Do I send him in?

I smiled. 'Yes, please.'

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## Section One

### Introduction to the Ultimate PLAN

*"There is nothing noble in being superior to your fellow man; true nobility is being superior to your former self."*

-Ernest Hemingway

More and more people are entering the millionaire club every year. Do you aspire to be one of them? If yes, **THIS BOOK IS FOR YOU.**

There are more millionaires now than at any time in history. However, millions live in poverty and scarcity. They are forever trapped in their day-to-day activities;

they never achieve their brilliance and the wealth consciousness to be a millionaire. Many fail to make money because of ignorance and incompleteness in their approach. Some manifest the money and riches only to lose it all later.

## **How to use the PLAN System**

Brilliance and wealth generation requires an integrated approach – to generate, grow and protect wealth. In this book, you will learn and apply a simple, practical and powerful system to enhance your brilliance, wealth and consciousness. This system will not only make you wealthy and rich, but also brilliant in all areas of life – your health, career, spiritual growth and relationships.

It is not important what your current situation is; what is important is what you CHOOSE to do about it now. The Ultimate PLAN system is a proven system that people have used to bring brilliance in their lives.

### **BRILLIANCE IS SO MUCH MORE THAN MONEY.**

When you become consumed or preoccupied with money and your possessions, you add an emotional charge to it, thereby giving it more power. It maybe your fear of paying bills; it could be your desire for a bigger house or a better car or even a vehicle in the first place. All these emotions consume you. Maybe you derive joy from the things that you have and the things to which you look forward to.



These emotions are natural responses towards money and things. However, it is best if you just take money for what it is: Energy to be exchanged; nothing more.

Brilliance, in fact could be anything. The definition of brilliance with reference to this book encompasses everything that has a meaning for you: everything that is beautiful, everything that you love, everything that gives you pleasure, makes you happy and joyful.

Believe it or not, abundant, plentiful wealth and brilliance can be achieved by anyone. There is enough to go round; enough for everyone.

When you understand what the abundance of the universe offers you, you will become aware that there is enough wealth, money, material goods, riches and amazing experiences to go around for everybody. This is when you will find yourself achieving brilliance and wealth consciousness.

Once you understand and start believing that abundance is available to you wherever you look, it will be drawn towards you. Conversely, if you believe there is not enough to go around, if you believe in scarcity rather than abundance, it will become a self-fulfilling prophecy.

This book is designed to rid you of the scarcity mentality and guide you to achieve a more beautiful,

abundant, enlightened life - a brilliant life through the practice of the Ultimate PLAN system.

Instead of telling you where and how to invest, this book shares the fundamentals of brilliance and wealth generation applicable to all industries, people from all walks of lives and financial situations.

In Section 2, you will PREPARE for brilliance and wealth. Physique, Psyche and Plan are three aspects needed to be internalised to achieve the point of absolute preparedness. By using 6Ps to Plan and 6Ps for Physique & Psyche System, you can achieve and maintain the point of absolute preparedness. With this your body will be full of energy, your mind would be focused and you would have absolute clarity of what you should do to generate wealth.

Section 3 will focus on LEARN FASTER NOW System- the secret skills, knowledge and attitude required for brilliance and wealth generation.

How to ACT and seize opportunities using GREAT ACTION System is very important. You will learn the key components of wealth generating actions in Section 4.

Once on the path to wealth generation, you should continue to improve, grow and protect your wealth.

You will understand how to NURTURE your dreams and wealth in Section 5.

In Section 6, you will know the myths associated with money and how to bust them. You will learn the secret rituals of brilliant and wealthy people and integrate the components of the Ultimate PLAN.

By following the simple instructions mentioned in the book, you will notice positive benefits in your health and fitness, your relationships, your wealth and more. You will know that generating wealth is a skill just like cycling or driving. The more you use it, the better you will get at it. Your comfort with wealth and money will grow and you will realize that you can handle large sums of money with ease. The wealth stories of others will inspire you and bring your wealth-generating goals within your reach. To maintain the state of being wealthy, the only comparison you can make is with yourself.

As you go through each section and exercise, you will receive insights and clarity on what you should and should not do. You will experience growth in your wealth. Amazingly, you will feel happier, joyful, energetic and confident as you continue to grow wealthy.

# **Recommended Resources**

**Brilliance in Life and Biz Programs / Events /  
Webinars / Seminars / CDs / DVDs**

Brilliance in Life and Biz: The Ultimate PLAN to attract  
Millionaire Riches, Money, Prosperity, Power and  
Consciousness

Transformation MAGIC for Brilliance in Life and Biz

Transformation Techniques for Brilliance in Life and  
Biz

NOWINGNESS for Brilliance in Spirituality

## **Brilliance Coaching & Consulting**

Brilliance in Life and Biz Coaching & Consulting  
(Group): The Ultimate PLAN to attract Millionaire  
Riches, Money, Prosperity, Power and Consciousness

Elite Brilliance in Life and Biz Coaching & Consulting  
(One to One): The Ultimate PLAN to attract  
Millionaire Riches, Money, Prosperity, Power and  
Consciousness

For more information on Amit Kohli or any Brilliance  
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